

Quant II

Machine Learning and External Validity

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5/6/2020

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- ▶ Predicting nuisance parameters
- ▶ Estimating heterogeneous treatment effects and generate the optimal assignment

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- ▶ What if it is too expensive? Active learning (Miller et al., 2019)

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- ▶ Repeat until convergence.

Methods: predicting nuisance parameters

- ▶ Some relationships in causal inference can be non-causal.
- ▶ We just need to fit/predict it with a high accuracy.
 - ▶ Example I: Propensity score
 - ▶ Example II: First stage of IV
 - ▶ Example III: Response surface (what covariates to control for)
- ▶ These are “nuisance parameters” that have no causal interpretation.

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- ▶ Belloni et al. (2013) show that we need run “double selection” to obtain satisfying results.
- ▶ One model for the outcome, and the other for the treatment.
- ▶ But why?

Double machine learning

- ▶ Let's consider the following DGP:

$$Y_i = \theta D_i + g_0(\mathbf{X}_i) + U_i$$

$$D_i = m_0(\mathbf{X}_i) + V_i$$

- ▶ We have $D_i \perp \{Y_i(1), Y_i(0)\} | \mathbf{X}_i$.

Double machine learning

- ▶ The classic model-based approach will find an estimate \hat{g} for g_0 .
- ▶ Then,

$$\hat{\theta} = \frac{\sum_{i=1}^N D_i(Y_i - \hat{g}(\mathbf{X}_i))}{N_1} - \frac{\sum_{i=1}^N (1 - D_i)(Y_i - \hat{g}(\mathbf{X}_i))}{N_0}$$

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- ▶ This is “single selection.”

Double machine learning

- ▶ Nevertheless, we can show that:

$$\begin{aligned} & \sqrt{N}(\hat{\theta} - \theta) \\ = & \sqrt{N} \left[\frac{\sum_{i=1}^N D_i U_i}{N_1} - \frac{\sum_{i=1}^N (1 - D_i) U_i}{N_0} \right] \\ + & \sqrt{N} \left[\frac{\sum_{i=1}^N D_i (g_0(\mathbf{X}_i) - \hat{g}(\mathbf{X}_i))}{N_1} - \frac{\sum_{i=1}^N (1 - D_i) (g_0(\mathbf{X}_i) - \hat{g}(\mathbf{X}_i))}{N_0} \right] \end{aligned}$$

- ▶ The first part is just the Hajek estimator, which converges to $N(0, I)$.
- ▶ But the second part may diverge to infinity as the convergence of \hat{g} to g_0 is often slow.

Double machine learning

- ▶ Denote $E[Y_i|\mathbf{X}_i] = m_0(\mathbf{X}_i)\theta + g_0(\mathbf{X}_i)$ as $l_0(\mathbf{X}_i)$.
- ▶ We use machine learning to estimate $m_0(\mathbf{X}_i)$ and $l_0(\mathbf{X}_i)$.
- ▶ Then, we take the residual: $\hat{V}_i = D_i - \hat{m}(\mathbf{X}_i)$ and $\hat{W}_i = Y_i - \hat{l}(\mathbf{X}_i)$.
- ▶ Finally, $\hat{\theta}$ is estimated by regressing \hat{W}_i on \hat{V}_i .

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- ▶ Finally, $\hat{\theta}$ is estimated by regressing \hat{W}_i on \hat{V}_i .
- ▶ Intuitively, the second part of the bias is now decided by $(\hat{m}(\mathbf{X}_i) - m_0(\mathbf{X}_i))(\hat{l}(\mathbf{X}_i) - l_0(\mathbf{X}_i))$ plus $V_i(\hat{g}(\mathbf{X}_i) - g_0(\mathbf{X}_i))$.
- ▶ Even when each estimator converges to the true value slowly, their product may have a satisfying convergence rate.

Double machine learning

- ▶ This is called “Robinson’s Transformation” (Robinson, 1988).
- ▶ The transformation allows us to achieve “Neyman orthogonality,” meaning the bias from estimating nuisance parameters have negligible influence on the estimation of causal parameters.

Double machine learning

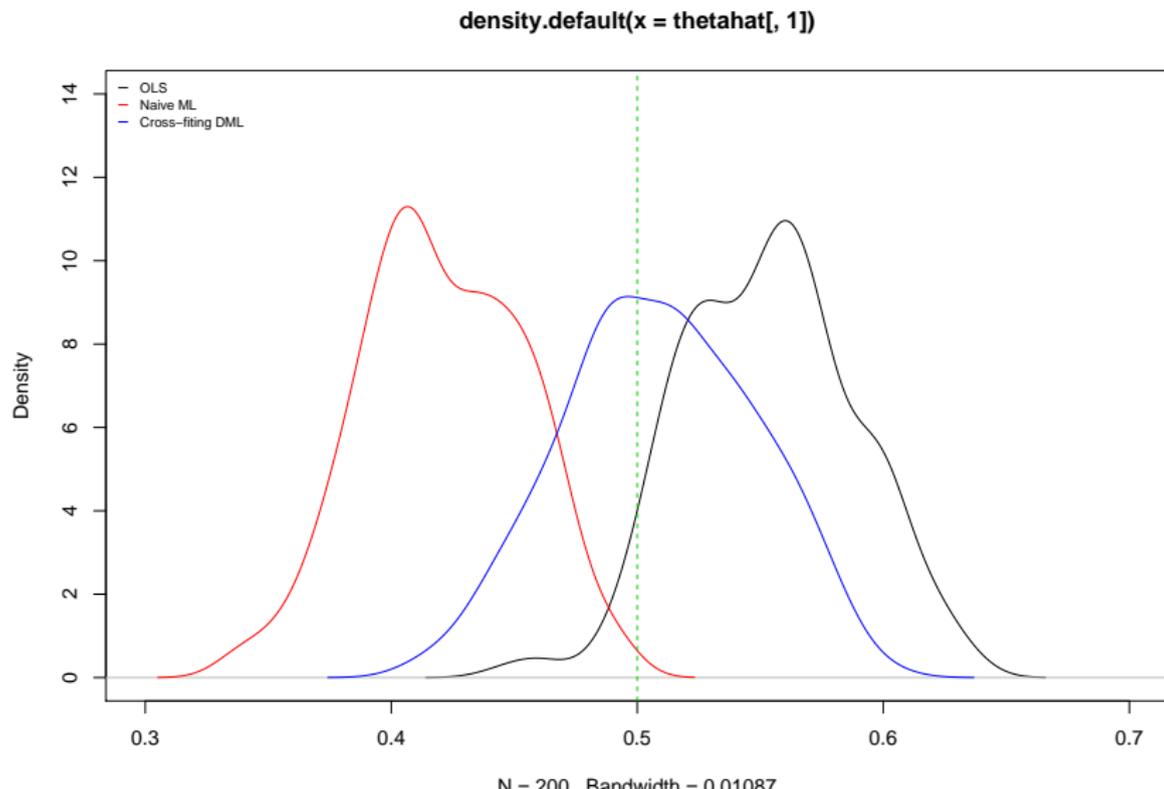
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- ▶ Double machine learning is built upon the same idea as the doubly robust estimator.
- ▶ You need to get either the response surface or the propensity score correct, and you have higher efficiency by getting both correct.

Double machine learning

- ▶ We still have a remainder: $V_i(\hat{g}(\mathbf{X}_i) - g_0(\mathbf{X}_i))$.
- ▶ This term only relies on the property of \hat{g} .
- ▶ If you use LASSO, the remainder converges to zero at a fast rate.
- ▶ For more general algorithms, we use sample splitting to eliminate it.
- ▶ As \hat{g} is generated on an independent sample, it should be orthogonal to V_i .
- ▶ We can split the sample multiple times and take the average over the estimates.
- ▶ There is no efficiency loss.

Double machine learning

| ## | OLS | Naive ML | Cross-fitting DML |
|----|-----------|-----------|-------------------|
| ## | 0.5532314 | 0.4208227 | 0.5089906 |



Double machine learning

- ▶ Belloni et al. (2012): use LASSO/Post-LASSO to select instruments.
- ▶ Belloni et al. (2013): use LASSO/Post-LASSO to select covariates.
- ▶ Chernozhukov et al. (2016): use LASSO/Post-LASSO to select covariates in panel data.
- ▶ Belloni et al. (2016): use double machine learning to estimate any functional.
- ▶ Chernozhukov et al. (2018): use double machine learning to estimate nuisance parameters.

The End

Good luck with your final!