

Quant II

TSCS Data Estimation

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3/25/2020

Outline

- ▶ What is unique about TSCS data?
- ▶ Inference without unobservable confounders
- ▶ Inference with unobservable confounders
 - ▶ Model-based inference
 - ▶ Trajectory-based inference

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- ▶ In the cross-sectional setting, we need ignorability:
 $D_i \perp Y_i(D_i) | X_i, 0 < P(D_i = 1 | X_i) < 1.$
- ▶ Now we can relax the assumption along two possible directions (based on your belief!):
 - ▶ Sequential ignorability:
 $D_{it} \perp Y_{it}(D_{it}, \dots, D_{i1}) | Y_{i,t-1}, D_{i,t-1}, X_{it}.$
 - ▶ “Fixed effects:” $D_{it} \perp Y_{it}(D_{it}) | X_{it}, \alpha_i, \xi_t$

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Make parametric assumptions

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The lagged dependent variable does solve a lot of problems, as the time trend is usually the most important confounder.

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How to estimate the effect of your treatment history?

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- ▶ We can obtain valid estimate for the history's aggregated effect after controlling for confounders.

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Omitted variable bias for $D_{i,t-1}$.

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Sequential experiments: estimation

- ▶ Two approaches: structural nested mean models (SNMMs) and marginal structural models with inverse probability of treatment weighting (MSMs with IPTWs)
- ▶ See Blackwell (2013) and Blackwell and Glynn (2018) for more details
- ▶ The former models Y (response surface) and the latter models D (treatment assignment)

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 - ▶ Transform Y_{it} into $\tilde{Y}_{it} = Y_{it} - \hat{\gamma}_0 D_{it}$
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- ▶ MSMs with IPTWs: estimate the propensity score for each X_{it} , and use IPTW for ATT (Jim Robins's g-formula).

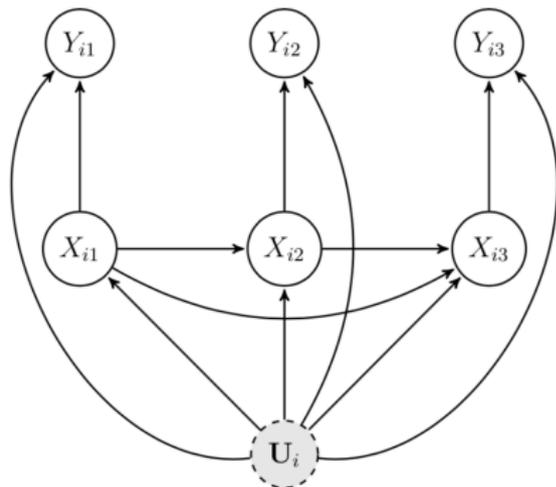
$$W_{it} = \prod_{t=1}^t Pr[D_{it} | D_{i,t-1}, Y_{i,t-1}]$$

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- ▶ No feedback, no carryover, no between-unit interference

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Wang (2020): two-way FE models lead to meaningless estimates

The cost of allowing for unobservable confounders

- ▶ When confounders are unobservable, we cannot estimate the propensity score any more.
- ▶ Response surface adjustment is the only possible approach.
- ▶ Either we write down a DGP for the response surface or we impose assumptions on its “trajectory”

Semi-parametric models: setup

- ▶ Basic idea: predict the counterfactual of Y_{it}

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- ▶ We can make the error structure more complicated by replacing $\alpha_i + \zeta_t$ with $\lambda_i \mathbf{f}_t$, where $\lambda_i = (\lambda_1, \lambda_2, \dots, \lambda_r)$ and $\mathbf{f}_t = (f_1, f_2, \dots, f_r)$ (interactive FE).

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- ▶ From a different perspective, we are approximating the matrix $\mathbf{Y} = \{Y_{it}\}$ with the product of two low-dimension matrices: $\mathbf{Y} = \mathbf{L} + \varepsilon$, where $\mathbf{L} = \mathbf{\Lambda}\mathbf{F}$ (matrix completion or MC).

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IFE and MC are equivalent when MC directly penalizes the matrix dimension r (hard-impute) rather than the magnitude of eigen values (soft-impute).

Semi-parametric models: estimation

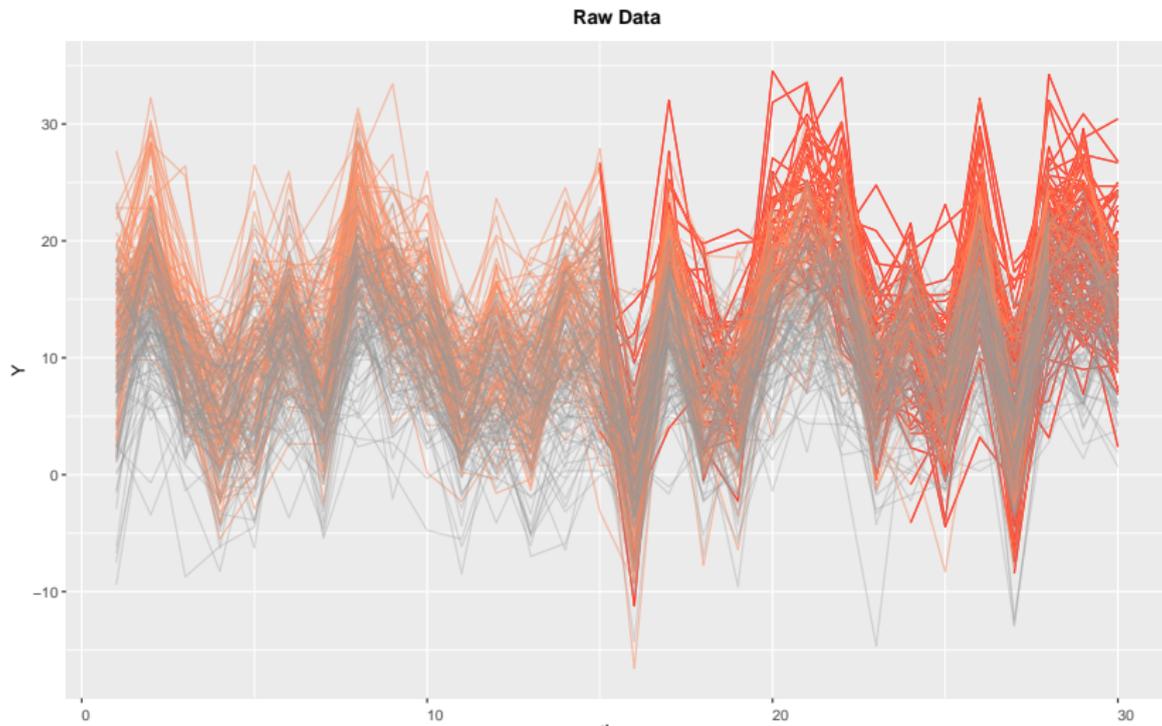
- ▶ IFE relies on the singular value decomposition (SVD).
- ▶ We start from initial parameters, estimate β via OLS, and obtain λ_j and \mathbf{f}_t via SVD of the residuals.
- ▶ r is selected by cross-validation.
- ▶ MC (soft-impute) uses the direct sum decomposition: the residual at each round can be decomposed into two orthogonal parts.
- ▶ MC (soft-impute) is biased in finite samples.
- ▶ Both work well in large samples (relative performance depends on the strength of factors).
- ▶ We can add other parts to the model such as the lagged dependent variable or ensemble methods (Athey et al., 2019)

Semi-parametric models: tools

- ▶ A series of packages provided by Yiqing Xu at Stanford and his collaborators
- ▶ `panelView` for displaying the basic patterns
- ▶ `fastplm` for estimating the two-way FE models fast
- ▶ `gsynth` for estimating the interactive FE models
- ▶ `fect` to rule them all

Example

```
## Registered S3 method overwritten by 'GGally':  
##   method from  
##   +.gg   ggplot2
```



Example

##

	Coef	Std. Error	t value	Pr(> t)	CI_lower	CI_upper
--	------	------------	---------	----------	----------	----------

## D	0.249	0.163	1.530	0	-0.070	0.569
------	-------	-------	-------	---	--------	-------

## X1	0.999	0.041	24.432	0	0.918	1.079
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## X2	2.941	0.042	69.729	0	2.858	3.024
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##

##

Residual standard error: 3.171 on 5768 degrees of freedom

Multiple R-squared(full model): 0.800 Adjusted R-squared

Multiple R-squared(proj model): 0.496 Adjusted R-squared

Wald F-statistic: 1856.764 on 3 and 5768 DF, p-value: <

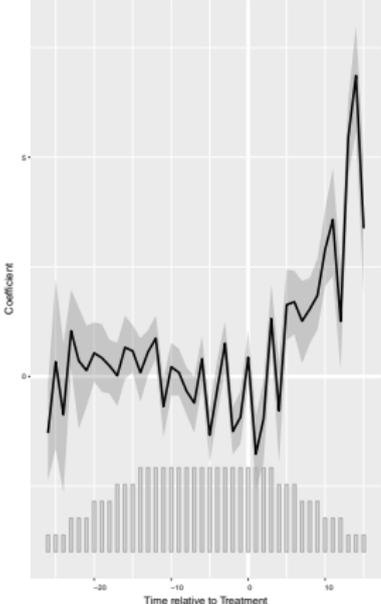
##

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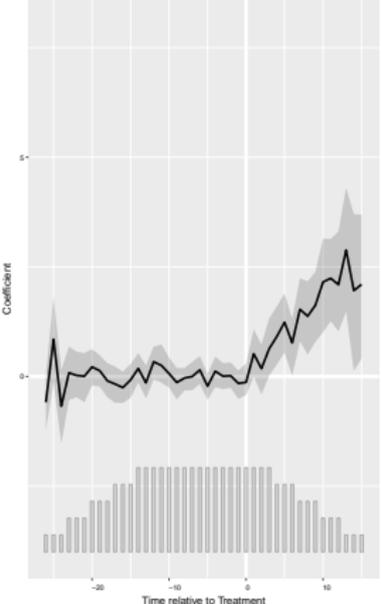
Variance Type: Robust

Example

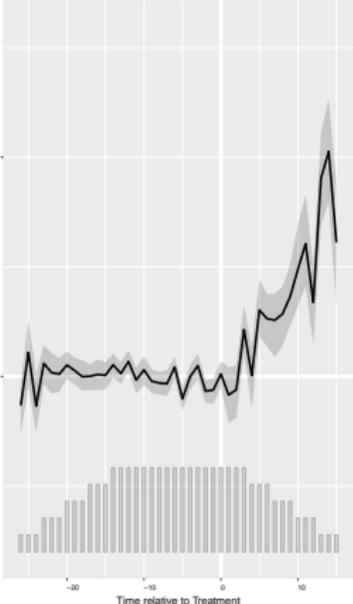
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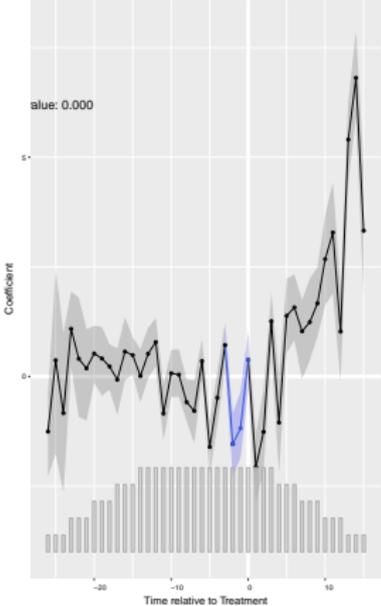
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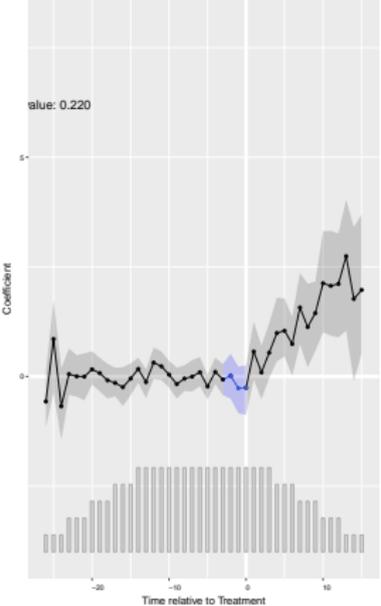
- ▶ Both IFE and MC require strong exogeneity.
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- ▶ How to test the assumption in this more general case?
- ▶ Liu, Wang, and Xu (2019): dynamic treatment effects, equivalence test and placebo test.

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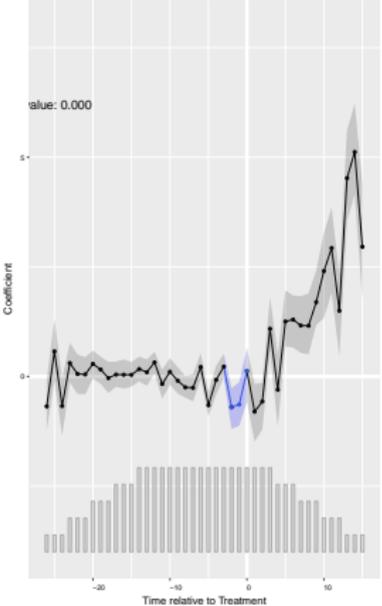
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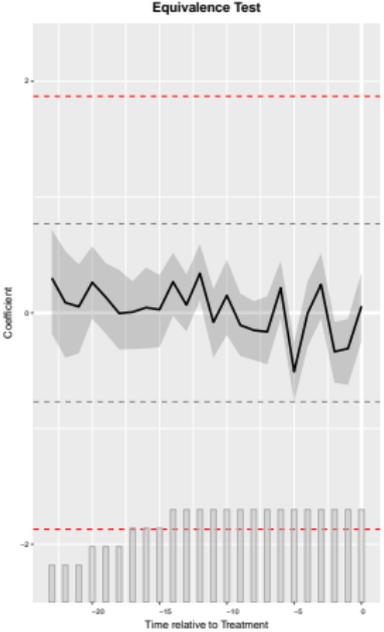
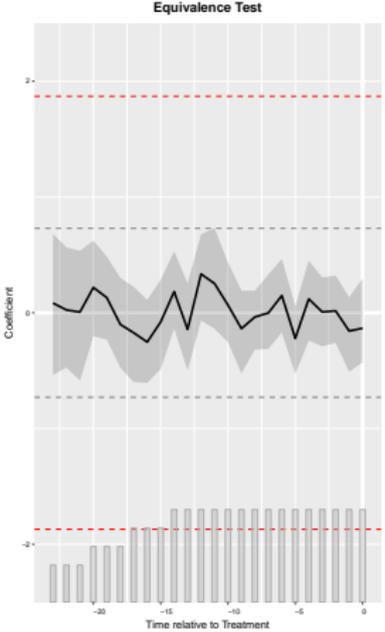
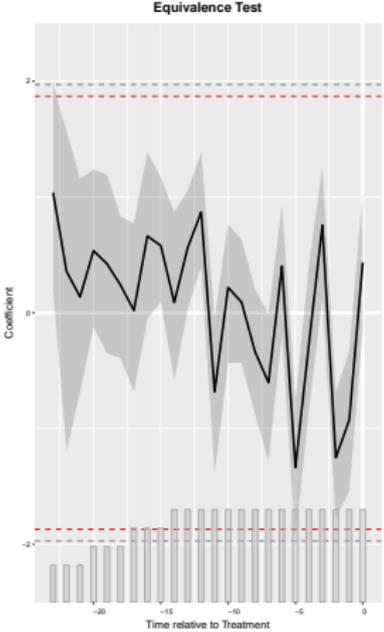
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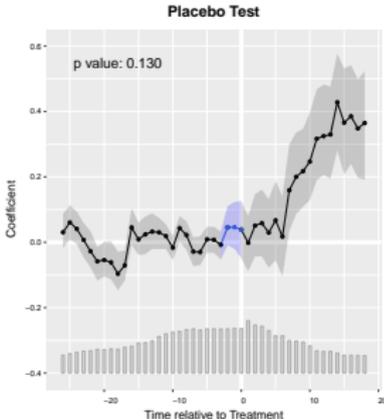
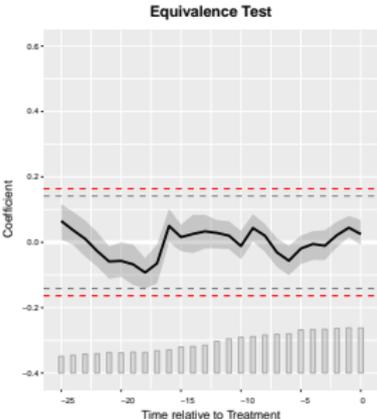
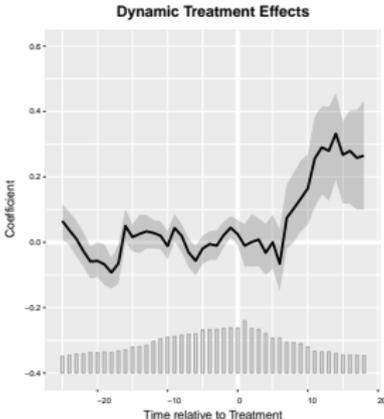
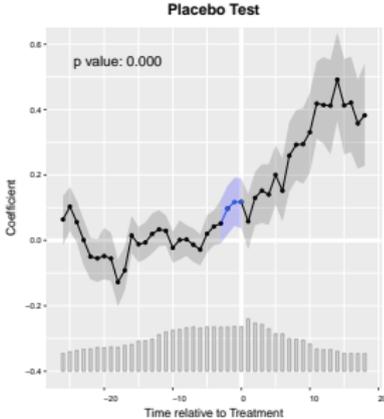
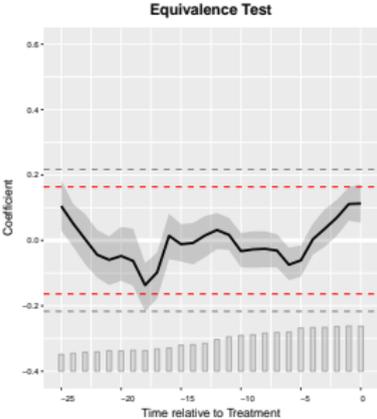
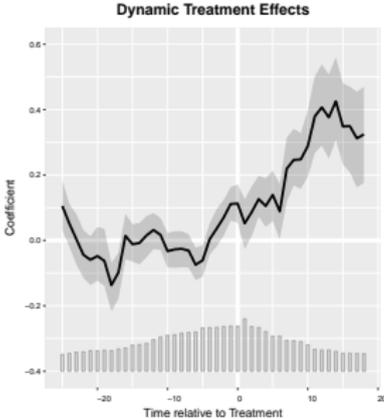
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Example



Example: Tomz et al. (2007)



Trajectory balancing

- ▶ One common assumption: conditional parallel trends

$$E[Y_{it}(0) - Y_{i,t-1}(0) | D_{it} = 1, X_{it}] = E[Y_{it}(0) - Y_{i,t-1}(0) | D_{it} = 0, X_{it}]$$

- ▶ Then $E[Y_{it}(1) - Y_{i,t-1}(0) | D_{it} = 1, X_{it}] = E[Y_{it}(1) | D_{it} = 1, X_{it}] - E[Y_{i,t-1}(0) | D_{it} = 1, X_{it}] - E[Y_{it}(0) | D_{it} = 0, X_{it}] + E[Y_{i,t-1}(0) | D_{it} = 0, X_{it}]$
- ▶ Synthetic control, Semi-parametric DID (Abadie, 2005), kernel balancing (Hazlett and Xu; 2017), panel matching (Imai, Kim, and Wang; 2018)
- ▶ One can use weighting to adjust the difference in trends among groups.
- ▶ Remember that this is not IPW and we can only get ATT not ATE.

A new hope

- ▶ Arkhangelsky and Imbens (2019)
- ▶ Even if we allow for the existence of unobservable confounders, it may still be possible to estimate the propensity scores.
- ▶ We need stronger assumptions on the assignment mechanism.
- ▶ For example, when the true propensity score has the form:

$$E [D_{it}|\alpha_i] = \frac{\exp(\alpha_i + \xi_t)}{1 + \exp(\alpha_i + \xi_t)}$$

We have $\mathbf{D}_i^T \perp \mathbf{Y}_{jt}(\mathbf{D}^T) | \frac{1}{T} \sum_{t=1}^T D_{it}$.

- ▶ They show that there exists a doubly-robust estimator under these assumptions.